

# ELLE DECORATION

THE  
STYLE  
MAGAZINE  
FOR YOUR  
HOME  
DECEMBER  
2008  
£3.60

**FOCUS**

**NEW DINING  
ROOM TRENDS**

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CHAIRS FOR EVERY BUDGET

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- ELLIOTT ERWITT'S INSPIRATIONS
- THE INSIDER'S GUIDE TO BERLIN
- WHY RON ARAD ROCKS!
- LONDON'S COOLEST NEW HOTEL

*Why chocolate brown is hot for winter*

*Even for Christmas decorations!*

**VINTAGE  
GLAMOUR**

INTERIOR DECORATORS  
WITH TIMELESS APPEAL

**WHO'S WHO  
IN BRITISH DESIGN**

THE UK'S BEST DESIGNERS  
PLUS... THE BRITISH  
DESIGN OF THE YEAR!

**STYLE FOR LESS**  
*Christmas  
gift guide*

*All at prices that won't break the bank*



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# Who's who in British design 2008

Meet the hottest names in British design, the people we feel did really great work this year. Then read on to see which of their pieces we loved the most!



1

New radicals  
**Edward Barber and Jay Osgerby**  
known for their clean lines and cutting-edge use of materials

2

**Ron Arad**  
—always pushing the boundaries of design technology

3

**Andrea Stemmer and Sarah Kay**  
known for their trademark beautifully crafted wood

4

Vintage Modernist  
**Matthew Hilton** —think classics with an elegant twist

5

**Esti Barnes**  
the abstract-tug queen

6

**Jasper Morrison**  
respected for his quiet design authority

7

**Simon Pengelly**  
master of stylish seating

8

**Luke Pearson and Tom Lloyd**  
famed for their signature streamlined shapes that demonstrate a brave use of colour

9

Cutting-edge collaborators  
**John Barnard and Terence Woodgate** who team sculptural shapes with high-tech savvy

10

**Tom Dixon**  
fast becoming legendary for his lighting

11

**James Irvine**  
master of minimalism

12

**Sam Hecht and Kim Colin**  
of Industrial Facility, known for championing a graphic, crisp aesthetic

13

**Michael Sodeau**  
famed for his pared-down designs

# NOW WHO'S WHO IN BRITISH DESIGN



**1** Innovative duo **Edward Barber and Jay Osgerby** made the shortlist for their gorgeous **'Puzzle' rug** for UK brand The Rug Company, which sports graphic silhouettes of their previous products in rainbow colours



**2** **Ron Arad's** playful **'PizzaKobra' LED light** for Italian brand (Quozzi) coils flat like a pizza when not in use but unfurls like a snake when on



**3** **Kay + Stemmer's** elegant **'Rose' dressing table** for UK firm Benchmark Furniture, lined with sexy pink leather



**3** **Kay + Stemmer's** curvy oak **'Juliet' dining table** for British brand SCP



**4** **Matthew Hilton's** simple yet stylish wooden **dining chair** for historic Brit brand Ercol



**5** **Esti Barnes's** beautiful white wool **'Esquire' rug** for her own brand, Top Floor



**6** **Jasper Morrison's** sculptural yet simple **'Crate Series No.8 Low Chair'** for Brit brand Established & Sons



**7** **Simon Pengelly's** high-backed, laid-back and swivelling **'Wrap' armchair** for UK brand Modus



**8** **PearsonLloyd** blasted onto the list with their charming **'Rocky' animal-inspired rocking chairs** for Spanish brand MO by Martinez Otero



**9** **John Barnard and Terence Woodgate's** superthin and high-tech carbonfibre **'Surface' table** for Brit brand Established & Sons



**10** The first of **Tom Dixon's** two timeless own-label designs - his cushion **'Lean' table light**



**11** **Tom Dixon's** retro-futuristic metallised copper **'Blow Light' pendant**, created to champion low-energy bulbs



**11** **James Irvine's** sleek and sharp aluminium **'Irvine w08' LED task light** for new Swedish brand Wästberg



**12** **Industrial Facility** worked their way onto the list with their crisp and colourful **'Enchord' table/desk** for US brand Herman Miller



**13** **Michael Sodeau's** chilled-out wooden **'Flow' lounge** for Swedish label Swedese, which comes complete with handy drinks rest **DECO**